At Umina Beach Public School we are committed to working in partnership with our families and providing a wide range of ways to connect and communicate, including our UBPS Facebook page. The purpose of our Facebook page is to enhance positive engagement within the school community to foster a sense of community, showcase school events and activities and celebrate the achievements of students and the school as a whole. We recognise that not all families use social media and we do not rely on this public platform to share important or personal information. Our main communication pathways include email, newsletter and the Sentral Parent Portal, leaving our Facebook page to be an **optional** positive public platform to connect and engage with our community.

**Facebook engagement expectations:**

We respectfully request that our school community use this page as a forum for positive communication. We kindly ask parents and carers to:

* Remain positive and productive: Thank you for keeping your comments positive and constructive and communicating support for our students, staff, and school events. Positivity fosters a strong community spirit.
* Report Concerns Privately: If you have specific concerns or issues, please reach out to the school directly rather than posting on the page. This helps us address matters more effectively.
* Direct questions to school staff via the office: If you have specific questions or concerns, it’s more effective to communicate directly with teachers or our school admin team. This allows for a more thorough and timely response than public discussions on social media.
* Remain respectful: Whilst we welcome all positive comments, it is not appropriate to post aggressive, harmful, defamatory, or inflammatory comments. Any such comments will be deleted.

**Important reminders**

* Many questions or concerns are best handled in a more personal setting. Our staff may require specific information to provide accurate answers, which is easier to obtain through direct communication rather than public comments on social media.
* Thank you for understanding that our staff have demanding schedules during the school day, balancing teaching, planning, and school responsibilities. Our staff also have a right to disconnect outside of school hours and are not available to monitor or respond to Facebook messages or comments promptly.

For any questions or further assistance, please contact the school office.

**Umina Beach Public School**  
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